## IoT Marketplace

## Implementation of a novel marketplace, where smart objects can exchange information and services, through the use of virtual currencies.

Brief description about the FG "The FG implements a platform to assist the exchange of IoT devices data, as well as media, between registered users from all over the world. It is accessible through its web browser and API endpoints and the data exchanged can be distributed on off-chain and on-chain databases."

## FEATURES

- "IoT sensor data and media exchange."
- "User authentication and anonymity within the app."
- "Accessible through web app and API clients."
- "Enhanced Security based on Blockchain and end-to-end encrypted communication."
- "KYC and Trust \& Reputation mechanisms"


## KEY BENEFITS


"Safely and easily register, sell and purchase lot device data and media."
"User friendly U/ with visual aids (map view), ${ }^{9}$

"Support of purchases using M-Sec tokens."

## : $\mathrm{\Omega} \%$

End-to-end encrypted communication with the server."


## SYSTEM REQUIREMENTS

- "The IoT Marketplace server runs on NodeJS."
- "The front-end web client can be accessed from common browsers, while the exposed API responds to JSON requests."
- "TLS/SSL certificates are obtained from certified wellknown providers."
- Smart Contracts deployed on Blockchain.


## DID YOU KNOW?

" $M$-sec loT marketplace users can exchange loT sensor data and media easily, securely and with complete anonymity. It allows the real-time matching of supply and demand enabling the creation of liquid markets with profitable business models of the loT stakeholders. IoT devices and humans using mobile applications and APIs are able to exchange data and value through the MSec blockchain-based implementations."

